

CORPORATE BROCHURE



BIZINFOR

OUR COMPANY:

BizInfor was started in 2010 to work as a platform for B2B (business to business) data solutions. As a new venture then, we had launched different services for various industries but all under one platform. We have been following a strict protocol for years to maintain the quality and accuracy of our services to keep customers delighted by joining hands with us.

OUR VISION:

Like any other company, we, too, vision a successful journey! We have gained experience over the years and realize the changing needs of our dear clients. Our constant vision is to bring out our very best through our data solutions and reflect the same in our client's business responses. The idea of sharing a completely authentic and credible database is what keeps us inspired and focused.



OUR SERVICES:

Our database solutions are vast in range. We offer data to all kinds of industries across the globe. Few of the categories that we cater to are as mentioned below:

C-LEVEL EXECUTIVES LIST



TOP PROFESSIONALS LIST

POPULAR INDUSTRY LIST



HEALTHCARE EMAIL LIST

INTERNATIONAL EMAIL LIST



SOME OTHER PROMINENT SERVICES THAT WE OFFER AT BIZINFOR ARE:

DATA APPENDING SERVICES

We append or add relevant records to your existing database to enhance its productivity. Any irrelevant or invalid information is removed. The finally drafted data is then verified manually to check its accuracy.



BENEFITS OF BIZINFOR DATA APPENDING SERVICES



Optimized Records



Organized Approach



Authentic Information



Higher ROI



DATA CLEANSING SERVICES

The significance of the database is only maintained until it contains the right information. Once the records turn outdated, the value fades off. To upgrade the relevance, data cleansing services are essential. We eradicate the outdated or any duplicate records to give a polished touch to your database.

BENEFITS OF BIZINFOR DATA CLEANSING SERVICES



Enhanced Productivity



Focused Campaign



Utmost Accuracy



Goal-centric Approach

EMAIL APPENDING SERVICES

To bring out a successful email marketing campaign, marketers tend to adopt the practice of email appending. It gives a direction to their campaign and their target audience. Our email appending services are prospect-oriented. We ensure that your campaign do not go waste by approach uninterested audience. The records are appended with valid and active email addresses along with other details.



BENEFITS OF BIZINFOR EMAIL APPENDING SERVICES



Maximized Response



Targeted Approach



Boosts MROI



Prioritize Milestones



DATA LICENSING SERVICES

To bring out maximum benefits of your data, we offer data licensing services. The authority of your database is very essential in the B2B industry. This upgrades the quality of your repository and provides a power over it. Through this, you become the licensee to alter, add, or remove anything in your database with supreme authority.

BENEFITS OF BIZINFOR DATA LICENSING SERVICES



Unmatched Competency



Attained Authority



Goal-centric Objective



Highly Motivating

DATA SOLUTION PROCESS

At BizInfor, we deliver the data solutions after moving it through different stages to bring out nothing less than excellence!

1

Stage

The data is collected from our trusted sources such as surveys, seminars, physical conferences, newsletters, web portals, etc.

2

Stage

We verify the records through under fifty levels to bring out the best results.

3

Stage

Once the accuracy is checked, we use the data to develop email lists, mailing lists, and other related services offered at BizInfor. This development happens in accordance with the client's campaign requirements.

4

Stage

After the data is ready, we convert it into easily accessible formats so that customers can download it.

5

Stage

The final data is sent with the vision to add productivity and value to your campaign.

6

Stage

As BizInfor believes in bonding with customers, we offer follow-up service post purchase to ensure the client is satisfied.



FACTS ABOUT US:

Million B2B Records in Our
Data Repository

Zero Delay Delivery Rate

6 Million Email Verification
Every Month

3 Months-based Data Update

1 Million Phone Verification
Every Month

50 Stages of Verification

75+ Customization Selects
Available

95 Percent Accuracy

100 Percent Customer Satisfaction



CLIENT REVIEW:

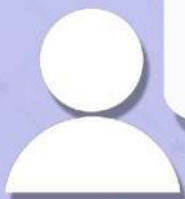
★ "Hello, I am grateful to BizInfor for spending so much
★ time in understanding my business expectations and
★ campaign strategy. They offered such accurate data
★ services that I had the opportunity to connect directly
★ with my prospects. I am glad to take their services."

By- Chris Burgh



★ "For some time my campaigns were not performing
★ well which effected sales and products also.
★ Fortunately, I was suggested by someone to consider
★ BizInfor services for my next campaign and to my
★ surprise, it escalated the overall performance.
★ Thank you for great services."

By- Albert Gregory




WHY JOIN US?


BizInfor has set accuracy and authenticity as a motto of its services. Not only do we bring the excellence of work but also safeguard it with protection policies. We comply with GDPR, CCPA, Anti-Spam Law, and other essential regulations, as this helps us build trust factor among customers. To keep the transparency on services, we keep our clients posted of every detail and let them decide their priorities. Now that many of the clients may wonder why they should join us, let us bring out some of the vital features of our services that we guarantee.


- To witness a motivated team
- To stand ahead in the competition
- To welcome productivity
- To receive increased sales rates
- To widen your network
- To achieve company objectives
- To build a brand reputation
- To bond better with customers
- To avoid time wastage and resource exhaustion
- To channelize campaign on multiple platforms

If you wish to have a delightful experience of your marketing campaign, then join hands with us.

CONTACT US

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